# Invited Session on Multimedia Contents Analysis and Applications (MCAA'10)

#### October 15 – 17, 2010 Darmstadt, Germany

In

# INTERNATIONAL CONFERENCE ON INTELLIGENT INFORMATION HIDING AND MULTIMEDIA SIGNAL PROCESSING (IIHMSP10)

#### Introduction

The proliferation of multimedia devices and networks has led to an explosion of digital media content being created, resulting in large personal and public multimedia databases in which it has become increasingly difficult to retrieve specific content and browse the large collections. Advances in computing technologies also have brought dramatic improvement in collecting, storing and sharing personal information among government agencies and private sectors. From the use of sophisticated pattern recognition in surveillance video to the simple browsing of personal images or videos – people become increasing demand of the management technologies of their multimedia data: Multimedia Contents Analysis and Applications. Even though the research on Multimedia contents Analysis technologies began many years ago, most of the existing schemes are inadequate for current multimedia applications.

This invited session aims to provide a technical forum for researchers from academy and industry to discuss the advances and challenges of information processing, analysis, retrieval, security and privacy protection for multimedia applications, bring together research work in the area of multimedia content analysis and applications, investigate the novel solutions and discuss the future trends in this field. We welcome papers that address fundamental research issues in this challenging area, with emphasis on multimedia content analysis and applications. We also encourage papers to report on system level research related to multimedia and cross-media analysis and applications. A number of invited papers will also be solicited. Topics of interest include, but are not limited to:

## <u>Topics</u>

The paper may focus on architecture construction, algorithm designing or hardware implementation. Both review paper and technical paper are expected. The topics include but are not limited to

Multimedia information analysis and extraction Machine learning algorithms for media information analysis and extraction Multimedia Communications and networking Feature extraction from multimedia Semantic content understanding and recognition of multimedia High dynamic range image processing and retrieval Multimedia browsing/visualization tools and cross-media query Multimedia databases Multimedia human-machine interface and interaction Security in multimedia applications Multimedia security and content protection Information forensics in multimedia Steganography and steganalysis in multimedia Novel applications of data hiding in multimedia Multimedia computing systems and appliances Political and business issues in multimedia steganography Data hiding in multimedia Copy detection and tracking in multimedia communication Surveillance in multimedia Bio-inspired multimedia processing Intelligent intrusion detection and prevention in multimedia network

## <u>Submission</u>

Papers are invited from prospective authors with interests in this particular special session and related areas of application. All contributions should be original and not published elsewhere or intended to be published during the review period. Contributions from more application-oriented fields in industry and commerce are very welcome. All papers are to be submitted electronically in PDF format to the special session organizers. Details of the required paper format are published at the official IIHMSP10 website: http://bit.kuas.edu.tw/~iihmsp10/

#### Important Dates

Submission deadline: April 4, 2010 Acceptance Notification: May 31, 2010 Camera-ready due: July2, 2010

## **Organizers**

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#### List of Program Committee members

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Tao Guo	Anyang Normal University, Henan, China

# Expected number of accepted papers

In this proposed invited session, we are fortunate to have about 10-15 contributions from established researchers in this area.