

*The Eleventh International Conference on Intelligent  
Information Hiding and Multimedia Signal Processing  
(IIHMSP2015)*

*September 23-25, 2015*

*Adelaide, Australia*

**CALL FOR PAPERS**

**Special Session on Innovative Applications and Technologies for Social Media**

The goal of this special issue is to provide an opportunity for researchers, engineers and scientists to publish their research results related to the applications, technologies of social media. Here social media is a group of Internet-Based applications that build on technological foundations of Web. 2.0 that allow the creation and exchange the content in the social media. The social networking services are to build social networks or social relations among people who, to share interests, activities, backgrounds, and real-life connections also include in social media. The special issue of IATSM, Innovative Applications and Technologies for Social Media, also include various Apps program development for Internet which is to present and show new theory and technical innovation in smart life services technologies , the applications and deployment of social media services.

Suitable topics include but not limited to:

- Managing social media
- Monitor social media
- Mining social media
- Security of social media
- Social media data processing
- The applications of Web 2.0.
- The innovation of Apps
- Mobile services
- E-commerce and social media
- The recommender system and social media
- Reasoning with incomplete or uncertain information in social media
- Intelligent computing and its applications on social media
- Semantic web services for sensor and actuator networks
- Social networks and education
- Social interaction
- Social media applications

**Submissions:**

Papers are invited from prospective authors with interest on the related areas. Each paper should follow the IEEE paper format with title, author's names, affiliation, email addresses, an up to 150-words abstract, and a two-column body with 4 single-spaced pages and with font size at 10 pts. All papers must be submitted electronically in PDF format only and be mailed to: Prof. Rung-Ching Chen at [rcching@cyut.edu.tw](mailto:rcching@cyut.edu.tw) or Prof. Shunzhi Zhu at [zhusz66@163.com](mailto:zhusz66@163.com). Details of the required paper format are published at the official IIHMSP2015 website (<http://bit.kuas.edu.tw/~iihmSP15/>).

**Important Dates:**

Deadline for paper submission: April 15, 2015

Notification of acceptance: June 1, 2015

Deadline for camera-ready manuscript submission: July 1, 2015

For further information please contact:

**Special Session Organizers:**

Prof. Rung-Ching Chen,  
Department of the Information Management  
Chaoyang University of Technology  
168, Jifong East Road, Wufong Dist.,  
Taichung City 41349, Taiwan.  
Phone: 886-4-23323000#7701  
Fax: 886-4-2374-2337

Prof. Shunzhi Zhu  
School of Computer and Information Engineering, Xiamen  
University of Technology Xiamen P.R. China  
Jimei District No. 600 Institute of Road  
Xiamen City 361024, Fujian Province, China.  
Phone: 13860190418/0592-6291041  
Email: zhusz66@163.com